

Privacy policy

Confidentiality and security are paramount values of Medicina Maternofetal BCN SL (hereinafter "Medicina Maternofetal BCN SL") and, consequently, we assume the commitment to guarantee privacy of personal data of our clients at all times and not to collect unnecessary information.

Below, we provide you with all the necessary information about our Privacy Policy in relation to personal data we collect, explaining:

- Who is responsible for processing your data.
- For what purposes we collect data we request.
- What is legitimacy for its treatment.
- How long we keep it.
- With which recipients your data is shared.
- What your rights are.

Who is responsible for personal data processing?

Company name: Medicina Maternofetal BCN S.L

NIF: B65676033

Address: CARRER FREDERIC MOMPOU, 4A 3 2, SANT JUST DESVERN, 08960, BARCELONA

Contact: administracion@medicinafetalbarcelona.org

We also inform you that data is shared with all subsidiaries and affiliates of Medicina Maternofetal BCN S.L within the scope of responsibilities attributed to each of them.

Who will watch over your data at Medicina Maternofetal BCN S.L?

The Data Protection Delegate of Medicina Maternofetal BCN S.L, commonly known as DPD, will be the guarantor within Medicina Maternofetal BCN S.L of compliance with data protection regulations.

You can contact the Data Protection Delegate of Medicina Maternofetal BCN S.L at the following address:

- **Email:** dpd@medicinafetalbarcelona.org
- **Postal mail:** CARRER FREDERIC MOMPOU, 4A 3 2, SANT JUST DESVERN, 08960, BARCELONA

Who are the interested parties?

Personal data processed are those of the following interested groups or interested parties:

- People who register on the website to access the services provided.
- People who enroll in any of the activities and courses available on the website.
- People who have provided us with their data in the website form(s) or have contacted us to make inquiries or obtain information about our services and activities.

- People who have requested to receive communications about news, services, and/or promotions from Medicina Maternofetal BCN S.L.

For what purpose and legitimization do we use personal data?

At Medicina Maternofetal BCN S.L we use your personal data to provide you with services you have requested or respond to your requests for information.

Personal data processed will be those that:

- Interested parties have provided through the corresponding website forms.
- Have been generated as a result of the provision of services from Medicina Maternofetal BCN S.L.
- Medicina Maternofetal BCN S.L has obtained by other different means, as described throughout this Privacy Policy.
- By sending emails to the addresses published on the website.

These personal data will be processed for the purposes indicated below, to the extent that is the legal basis for each treatment.

- **Website registration**

Use of registration data from the website is necessary to manage the private area of the users and access to the registered courses, and other activities that this registry provides.

Legitimation:

- Legitimate interest from Medicina Maternofetal BCN S.L for data processing, to provide access to services available only for registered users.

- **Respond to requests for information or support**

On the website there is a contact form through which users can send requests to Medicina Maternofetal BCN S.L regarding information in general, communication of incidents or requests for certificates, among others.

We can also respond to requests received directly in the email addresses published on the website, or through direct messages via social networks.

Legitimation:

- Legitimate interest from Medicina Maternofetal BCN S.L for data processing, to provide an answer to requests sent by registered users.

- **Manage registration for events and courses organized by Medicina Maternofetal BCN S.L**

Personal data of the people registered in events and activities organized by Medicina Maternofetal BCN SL or any of its subsidiary companies, such as face-to-face courses, online courses, masters, conferences, talks, lectures, networking and/or workshops, will be processed.

Thus, Medicina Maternofetal BCN S.L will process personal data of the interested parties to manage registration, coordination and monitoring of attendance of the participants.

Legitimation:

- Legitimate interest from Medicina Maternofetal BCN S.L to manage participation of those interested in the events and activities to which they have registered.
- **Sending of commercial and informative communications by any channel, including electronically.**

Medicina Maternofetal BCN S.L will use personal data to inform and advise those interested parties who have expressly requested it, taking into account interests and particular needs in the services of Medicina Maternofetal BCN S.L.

Likewise, Medicina Maternofetal BCN S.L will use personal data of the interested parties to send informative bulletins about courses, events, activities, news, and promotions that may be of interest and related to the activity of Medicina Maternofetal BCN S.L.

Legitimation:

- Specific consent that is requested from the interested party in various forms on the website, without existence of this consent conditioning provision of the main purpose of the form.
- Consent is also considered to be expressly given in the case of sending data through the specific form where users can subscribe to receive newsletters.

In addition to the above, Medicina Maternofetal BCN S.L may carry out other processing of personal data, in this case the interested party will receive the necessary information in relation to these uses and Medicina Maternofetal BCN S.L will request consent if necessary.

How long will Medicina Maternofetal BCN S.L keep the data?

In general, data will be kept for the necessary time to fulfill the purpose for which it was collected and to determine the possible responsibilities that may arise from said purpose and from data processing.

Among other things, it implies that PIMEC keep personal data of the interested parties for the duration of the relationship between PIMEC and its associates and, in any case, it will be kept for the period that is necessary for the formulation, exercise or defense of potential claims, to comply with legal obligations, whenever permitted by applicable legislation.

Once this period has expired, PIMEC undertakes to cease processing of all personal data, as well as to properly block it. However, personal data, especially in the case of usage logs, may be kept when necessary for longer periods of time, provided that it is processed exclusively for statistical analysis and research purposes.

After the statutory limitation periods have elapsed, we will destroy, block or anonymize personal data as far as possible for the purpose for which it was kept.

Among other things, it implies that Medicina Maternofetal BCN S.L keep personal data of the interested parties for the duration of the relationship between Medicina Maternofetal BCN S.L and its associates and, in any case, it will be kept for the period that is necessary for the formulation, exercise or defense of potential claims, to comply with legal obligations, whenever permitted by applicable legislation.

In the case of registration data and informative newsletter subscriptions, data provided will be kept as long as there is no request for cessation of the activity, or until it is no longer necessary or relevant for the purpose for which it was collected.

Once this period has expired, Medicina Maternofetal BCN S.L undertakes to cease processing of all personal data, as well as to properly block it. However, personal data, especially in the case of usage logs, may be kept when necessary for longer periods of time, provided that it is processed exclusively for statistical analysis and research purposes.

After the statutory limitation periods have elapsed, we will destroy, block or anonymize personal data as far as possible for the purpose for which it was kept.

With whom will we share your data?

As indicated, when we have identified the person responsible for its use, data will be shared between Medicina Maternofetal BCN S.L and all its subsidiaries within the scope of responsibilities attributed to each of them. We will not transfer your personal data to third parties, unless it is necessary for providing your service, covered by law or has been previously agreed with Medicina Maternofetal BCN S.L.

In order to provide you with an adequate service and manage the relationship that we maintain with you as a client, we can communicate your personal data to:

- Companies that provide us with services related to ordinary and administrative activity of the company as data managers, national or international, within the framework of provision of services such as, among others, providers of logistics services, maintenance services, etc. hosting, control of entrance to the venues, and collaborating companies in organization of activities, providers of email services, hosting of web services, hosting of servers, application services of management in modality SaaS, file archiving in the cloud and others.

Provision of these services may involve processing of personal data by companies located in countries outside the European Economic Area (international data transfers), in which case it will be carried out only when the countries offer an adequate level of protection, or for entities in the US that are certified under the EU-US Privacy Shield. Commission Decision (EU) 2016/1250, of July 12th, 2016.

- Medicina Maternofetal BCN S.L may also perform assignments or communications of personal data to meet its obligations with Public Administrations in cases where required in accordance with current legislation at all times.

What are your rights when you provide us with your data?

At any time, you can exercise your rights of access, rectification, deletion and portability of personal data, as well as those of opposition and limitation of use of personal data collected by Medicina Maternofetal BCN S.L.

These rights may be exercised free of charge by the interested party, and when appropriate, by the person representing them, by means of a written and signed request, accompanied by a copy of their ID or equivalent document that proves identity, addressed to:

- By post: CARRER FREDERIC MOMPOU, 4A 3 2, SANT JUST DESVERN, 08960, BARCELONA
- By email: dpd@medicinafetalbarcelona.org

In the case of representation, it must be demonstrated by means of a written document and accompanied by a copy of the ID or equivalent document that proves identity of the represented party or other supporting documentation indicated in the ARCO Rights section.

In addition to the above rights, the interested party will have the **right to withdraw consent** granted at any time through the procedure described above, without said withdrawal of consent affecting legality of the use prior to its withdrawal. Medicina Maternofetal BCN S.L may continue to process personal data of the interested party to the extent that the applicable law allows it or any other legitimization that justifies it persists.

Specifically in the case of the service of sending informative and commercial communications, the interested party has the right to revoke at any time the consent given for receiving these communications, notifying Medicina Maternofetal BCN S.L that they do not wish to continue receiving them. For this, the interested party may either revoke her consent in the manner described in the previous section or click on the link included in each commercial communication canceling, therefore, electronic commercial communications.

Medicina Maternofetal BCN S.L reminds the interested party that they have the right to file a claim with the relevant control authority (Spanish Agency for Data Protection).

What security measures do we apply to your personal data?

In order to safeguard security of your personal data, we inform you that we have adopted all the technical and organizational measures necessary to guarantee security of personal data supplied in relation to guaranteeing permanent confidentiality, integrity, availability and permanent resilience of systems and services for data use.

Specifically, there are security measures consisting of:

- Physical control of access and protection of equipment, people and facilities where data is processed.
- Access to computer systems is granted through individual users and passwords, limiting access to data to those employees who strictly require it for the performance of their job.
- Making backup copies of personal data, for which it has the obligation to maintain integrity and availability.
- In the case of managing supports or documents with personal data, these are duly guarded under lock and key or with equivalent locking devices.
- Perimeter protection systems on the network to prevent intrusions and antivirus protection of our computer systems.
- There is a registry of security incidents, and mechanisms and procedures for notification of security breaches have been established.
- That there is a Continuity Plan that establishes the possibility of restoring availability and access to personal data quickly, in the event of a physical or technical incident, within the timeframes required to comply with business commitments to which we are bound by according to our service contract.

Likewise, Medicina Maternofetal BCN S.L has implemented internal controls in order to verify, evaluate and assess, on a regular basis, effectiveness of technical and organizational measures implemented to guarantee the security of data use.

Updating your data

It is important that in order for us to keep your personal data up to date, you inform us whenever there has been any change to it. Otherwise, we are not responsible for its veracity.

Modification of the Privacy Policy

Medicina Maternofetal BCN S.L may modify its Privacy Policy in accordance with the applicable legislation at all times. In any case, any modification of the Privacy Policy will be duly notified so that you are informed of changes made in the processing of your personal data and, in the event that the applicable regulations so require, the interested party may grant their consent.