

## Cookie policy

### Use of Cookies

Cookies are brief data sent and stored on the user's computer hard drive through their browser when it connects to a website. Cookies can be used to collect and store user data while connected, to provide requested services that are not usually kept (session cookies), or to preserve user data for other types of future services and that can be kept indefinitely (persistent cookies). Cookies can be your own or from third parties.

There are several types of cookies:

**Technical cookies** that facilitate user navigation and the use of the different options or services offered by the website, such as identifying the session, allowing access to certain areas, facilitating orders, purchases, filling in forms, registrations, security, facilitating functionalities (videos, social networks, etc.).

**Personalization cookies** that allow the user to access the services according to their preferences (language, browser, configuration, etc.).

**Analysis cookies** that allow anonymous analysis of behavior of website users and that allow measurement of user activity and development of navigation profiles in order to improve the websites.

**Advertising cookies** that allow management of advertising spaces on the website.

**Personalized advertising cookies** that allow management of the advertising spaces of the website based on behavior and browsing habits of the user, from where their profile is obtained, and this fact allows to customize advertising that is displayed in the user's browser.

Medicina Maternofetal BCN S.L. only uses technical, personalization and analysis cookies, its own and those of third parties, which in no case process personal data or capture browsing habits for advertising purposes. In any case, we inform you that you can activate or deactivate these cookies by following the instructions of your Internet browser.

## Applicable legislation

The General Conditions of Use and the rest of the legal conditions of the website are governed in each and every one of their extremes by Spanish law.